

## JASHN-E-Iqbal SIGNATORY CAMPAIGN

**Youth Empowerment Society** is a non-political & non-sectarian youth organization. It works on capacity building & promotes patriotic Culture by developing youth leaders to make Pakistan a beacon of hope. YES, since 2015(10 Years) has organized 450 Activities including camps, projects, campaigns & mega events e.g. Jashn-e-Iqbal & Jashn-e-Urdu.

**Allama Iqbal** is unanimously recognized as a cultural icon and holds the cohesive force to bind the nation & Muslim world together. In this era of identity crises and polarization, Iqbal is amongst one of the few personalities which are dear to every single Pakistani regardless of their ideological or socio-political affiliation.

**Movement of Iqbal to strengthen our roots:** It is the need of the hour to rejuvenate the youth with the roots of Pakistan that are found in the deep-rooted philosophy of Iqbal. Hence, we are organizing Jashn e Iqbal with patriotic zeal and zest.

**Jashn-e-Iqbal:** The variety of gatherings & activities that we are offering is unparalleled. We aim to bring the best Speakers around the globe. It will be a 03 days mega event with +80 exclusive sessions and 200+ guests from all walks of life. This will be full of Patriotism, Knowledge, Fun, Edu-Infotainment, & Ideology of Iqbal. [yespak.org/Jashn-e-Iqbal](http://yespak.org/Jashn-e-Iqbal)

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|------------------------|-----------------------------------|------------------------------|
| 07 Stages              | 40,000+ Live Attendees            | Digital Coverage 25+ Million |
| T.V reach 05 + Million | 5,000 Streamers, 10,000 Brochures | 60+ Educational Institutions |

There is also a Pre-Event campaign for the students of the school, college & University level by engaging more than 10,000 Students in 60+ Academic Institutions, to connect them with the philosophy and Ideology of Iqbal.

### SUPPORT IN “SIGNATORY CAMPAIGN”

By encouraging individuals to become signatories, we aim to build a collective voice that honors and preserves this cultural treasure that has shaped our identity. This campaign is especially focused on bridging the gap between the youth and our national Icon. Each signature will represent a voice that values our Identity, heritage, literature, and artistic expression, helping build collective momentum for meaningful change.

A strong signatory base will not only bring visibility to the cause but also will encourage institutions, policymakers, and cultural organizations to support Iqbal-centric initiatives. It's more than just signing a name, rather it's joining a community, standing for a legacy, and contributing to the future of our national identity in a way that is both impactful and inspiring.

We warmly invite every Culture-loving individual and every academic institution to come forward and lend their voice to this cause. Your support in the **Jashn-e-Iqbal Signatory Campaign** is not just a mere gesture, it is also for the preservation, promotion, and celebration of a culture & identity that has shaped hearts and minds for centuries. Together, let's keep the spirit alive, vibrant, and thriving. Join us, sign with us, and be a part of this movement.

Let your signature be a symbol of love, pride, and commitment to the timeless elegance of a cultural hero.

Thanks in anticipation



**Irfan Butt**

President YES

Youth Empowerment Society